

artpace  
san antonio



Saturday, October 13, 2018

Corporate Sponsorship  
Invitation

## ABOUT CHALK IT UP

For 15 years, Artpace's free annual community festival Chalk It Up has engaged the public with contemporary art and enlivened downtown San Antonio. On Saturday, October 13<sup>th</sup>, Chalk It Up will allow the community to collaborate on large-scale chalk murals, participate in educational art activities, and meet artists working in our community. Each year, schools and organizations participate in Chalk It Up's Team Works competition, where teams create original 8 x 10-foot sidewalk chalk murals. Artists selected from our Texas Open Call create original murals during the event, so audiences can witness them at work.

In 2017, Chalk It Up was named "Best Downtown Event" at the 2017 Centropolitan Awards. This year's Chalk It Up features an exciting new footprint which extends along the freshly redesigned Main Avenue. All support received for this free, family event will ensure the sustainability of Artpace's public programs and the Artpace Teen Council. We hope you will join us as a sponsor during this once-a-year opportunity.



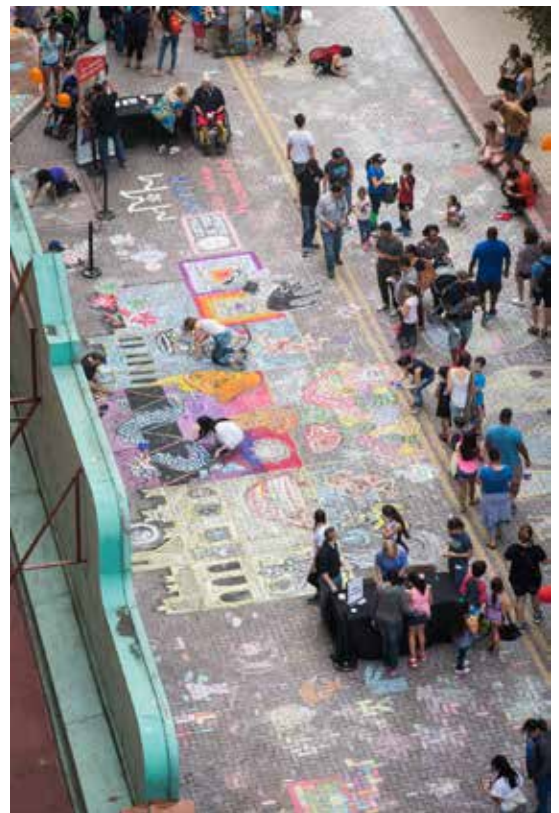
CHALK IT UP, 2017

## BY THE NUMBERS – CHALK IT UP 2017

- 28,000 people attended
- 56 schools and universities created murals as part of Team Works, with awards for the best elementary, middle, high school, and university team presented by Mayor Ron Nirenberg & Councilman Roberto Treviño
- 214 corporate and community volunteers

## WHAT YOUR SPONSORSHIP SUPPORTS

Artpace is a non-profit contemporary art organization located in downtown San Antonio, Texas with residencies, exhibitions, and educational and community programs that nurture creativity and expression. Since 1995, Artpace has welcomed more than 230 artists and 71 curators from across the world to through its renowned International Artist-in-Residence program. We support the creative process and engage audiences with the most innovative art and artists from around the world.



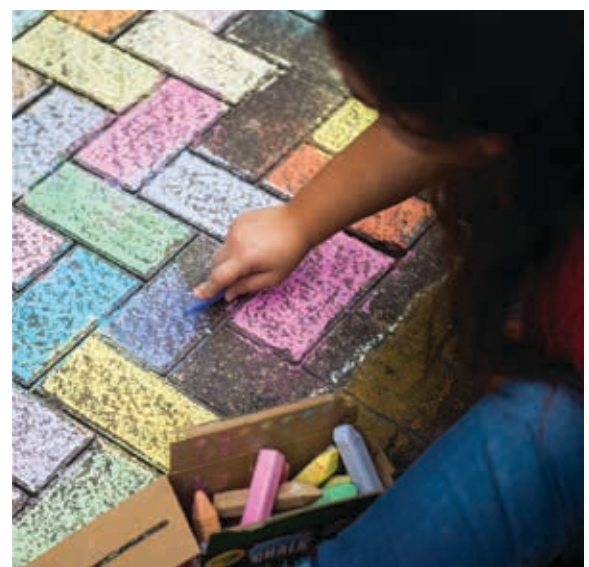
Artpace provides interdisciplinary public programs to engage the San Antonio community with contemporary art. We collaborate with our residency artists and local organizations to integrate performance arts, literary arts, and music into our programs, which in 2017, engaged over 40,000 people. Through our Open Studios, Curator Talks, and Workshops, Artpace highlights the creative process rather than the end product, and facilitates a dialogue between artists and the public. Because of our central location in Downtown San Antonio, these programs assist in the critical rejuvenation of San Antonio's urban core.



**WHAT YOUR SPONSORSHIP SUPPORTS (cont.)**

The Artpace Teen Council helps nurture a lifelong passion for and engagement with the arts for San Antonio-area high school students through leadership and curriculum-based and leadership education. The Council addresses the need for a dynamic, community-oriented, after-school, service-learning program in the visual arts.

The Teen Council is a nine-month opportunity in which teens spend two semesters engaged at Artpace in supervised, but self-directed contemporary art projects. The program has a 100% high school graduation rate, and over 90% of the program participants continue their higher education.



Your sponsorship provides access to contemporary art in our community. Thank you for your support.



2018 Corporate Donation Form
CHALK IT UP - Saturday, October 13, 2018
Benefiting Artpace's Public Programs & Teen Council

Take a leading role in Artpace Chalk It Up 2018 by becoming a Sponsor.
Your Sponsorship will directly fund Artpace's programs in Bexar County for 2019.

Name (for Recognition): \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

- \$15,000 SPONSOR
• Recognition in all print, online & on-air media
• Logo/name recognition on the following:
- Volunteer Chalk It Up T-shirt
- Program and signage at event
- Website year round (~7,000 views monthly)
- e-Newsletter (database of approx. 8,500)
• Promotional table at event
• Chalk rendering of logo at Chalk It Up or complimentary entry into Corporate Competition

- \$10,000 SPONSOR
• Recognition in all print media
• Logo/name recognition on the following:
- Volunteer Chalk It Up T-shirt
- Program and signage at event
- Website year round (~7,000 views monthly)
- e-Newsletter (database of approx. 8,500)
• Promotional table at event
• Chalk rendering of logo at Chalk It Up or complimentary entry into Corporate Competition

- \$5,000 SPONSOR
• Logo/name recognition on the following:
- Volunteer Chalk It Up T-shirt
- Program and signage at event
- Website year round (~7,000 views monthly)
- e-Newsletter (database of approx. 8,500)
• Promotional table at event
• Complimentary entry into Corporate Competition

- \$2,500 GENERAL SPONSOR
• Logo/name recognition on the following:
- Program and signage at event
- Website year round (~7,000 views monthly)
- e-Newsletter (database of approx. 8,500)
• Complimentary entry into Corporate Competition

We would like to contribute in other ways. Please contact us about supporting Artpace Chalk It Up 2018 through in-kind donations of goods and services or volunteer opportunities.

A check made payable to Artpace in the amount of US \$\_\_\_\_\_ is enclosed.

Please bill my: [ ] Visa [ ] Mastercard [ ] American [ ] Express [ ] Discover in the amount of \$\_\_\_\_\_.

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CSV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Checks made payable to Artpace may be mailed to Artpace at 445 North Main Avenue, San Antonio, TX 78205. If you have any questions, please call Amy Austin at 210.212.4900 or email aaustin@artpace.org. Contributions to Artpace, a section 501(c)(3) organization, are eligible for a federal income tax deduction to the extent provided by law (Artpace Tax ID#: 04-3757857).